



A strong appetite for the food industry

Fayetteville and Cumberland County is located in the food processing and distribution “sweet spot” within a day’s drive of 170 million hungry consumers. That means you can get your product to market faster and with less cost.

Our resources (including an abundance of water and electricity) makes us ideal for food processing, pet food, soybean and corn processors, and crushing facilities for food oils. Just ask the folks at meat processor Morty Pride, Cargill, and Vanguard Culinary Group. Extensive agriculture gives us resources for frozen food products, packaged food, and biotech companies.

Just as important, we have a skilled workforce with a high number of degrees in STEM disciplines that food processing companies need. Take a closer look by [clicking here](#).



BUSINESS & FINANCIAL: Expanding opportunities

A key indicator of the economic health of the Fayetteville and Cumberland County area is the demand for high-value business and financial services to support companies such as AT&T Services and Sykes Enterprises. We have a highly educated, highly motivated workforce that has the skills to handle the technological advances and transactional complexity of today’s economy.

Our enthusiastic workforce includes more than 8,000 new military retirees each year, as well as thousands of military spouses who have the skills to serve in high-demand office situations that benefit from high productivity and an affordable cost of doing business.

We have many residents with degrees in the STEM disciplines of Biological & Biomedical Sciences, Computer & Information Sciences, and Mathematics & Statistics. [Click here](#).



LOGISTICS Connected to the world

When you do business in Fayetteville and Cumberland County, you’re close to markets that matter to you, and you can get to them quickly. Our place on the I-95 Corridor puts us within an eight-hour drive of two-thirds of the nation’s population (170 million customers), and less than half a day from three deep-water ports.

We’re served by three railroads and the Fayetteville Regional Airport (KFAY), which has a 7,709-foot runway that accommodates cargo jets. We keep you connected with the online world, too, with extensive broadband capacity and accessibility.

These and other reasons have made Fayetteville and Cumberland County the perfect distribution center location for Lowe’s Home Centers, Walmart, and others.

Just as important, we have a young, highly educated workforce with the skills your business needs.

Need to know more? [Click here](#).



CRITICAL DEFENSE CONTRACT SUPPORT: Defense: National defense is in our heritage

When it comes to developing the people and the technology to protect America’s freedom, it’s hard to think of an area with more experience than Fayetteville and Cumberland County.

We’re the gateway to Fort Bragg, home of the U.S. Army’s Airborne and Special Operations forces, and site of many of the nation’s most important defense contractors. In fact, many of the nearly 8,000 men and women who exit the military each year stay here and become a part of our civilian labor force.

Defense contractors such as L3 National Security Solutions, K-3 Enterprises, TigerSwan, and others benefit from all that, our young workforce, extensive broadband capacity, and the resources of our outstanding educational offerings. Want to know more? [Click here!](#)



INNOVATIVE MANUFACTURING: Everything you need for Innovative Manufacturing

Fayetteville and Cumberland County have a long tradition of making things the world needs. That’s one of the reasons that companies such as Goodyear Tire & Rubber, Purolator, Maidenform, and Eaton Corporation have chosen our area. From metalworking to auto parts, plastic molding to lighting and appliances, to electrical transmission components, Fayetteville and Cumberland County are a perfect fit.

One reason is that our young, highly educated workforce has the knowledge and skills to meet the challenges of today’s advanced manufacturing operations. You’ll find the skills you need to support your operations, from logistics to maintenance and customer service – all with the work ethic and enthusiasm that has kept our area busy in every economic climate. Need more convincing? [Click here!](#)

Location! Location! Location!

The I-95 Corridor is the Main Street of the East Coast, and Fayetteville and Cumberland County are right in the middle.

That places our region’s businesses within an eight-hour drive of two-thirds of the nation’s population and close to the East Coast’s largest ports.

You’ll find abundant Class I rail from Norfolk Southern and CSX, as well as regional rail service from the Aberdeen, Carolina & Western. Fayetteville Regional Airport (FAY) has frequent service to Washington, Charlotte, and Atlanta, with a 7,709-foot runway that accommodates even larger business and cargo jet traffic.



WORKFORCE A young, skilled, productive workforce

Enthusiasm and hard work have long been a part of the business landscape in Fayetteville and Cumberland County. We have a workforce with a median age of 31 — far below the national median — and a much higher than average percentage of workers who have college degrees. Every year, that workforce grows by 6,000 military retirees with high levels of technical skills and personal discipline, and we have a steady supply of well-educated military spouses.

Our 21.2 percent per-capita GDP growth over the past decade is solid proof of our area’s productivity and the success of our right-to-work status. Our dedication to hard work and our supply of skilled workers is an ideal combination for any industry. Need more workforce info. [Click here](#).

LIFE IN FAYETTEVILLE/ CUMBERLAND COUNTY: A wonderfully, family-oriented place to call home

Life in Fayetteville and Cumberland County is a combination of timeless Carolina values and creative energy. You’ll find something for every lifestyle and budget, from quiet countryside mornings, to small communities that hearken to gentler times, to the upbeat vibe of Downtown Fayetteville.

The outstanding quality of life here encompasses everything from some of the state’s best schools, extensive higher education and training resources, and first-rate healthcare. We think you’ll agree that Fayetteville offers all the benefits and attractions of a large city with the comfort of a smaller community.

[Click here](#) for more about our wonderful lifestyle.



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